



VAR **ANNUAL** SPONSORSHIP OPPORTUNITIES

*Sponsorship Calendar is from January to December. Commitment is needed by December 2, 2019.

VAR CORPORATE - \$1000/year

Benefits:

Digital:

- Corporate sponsors will have space on the Corporate Sponsor box on the main Public landing page within our VAR website. Space includes:
 - o Large ad in the top sponsor section. **Ad/Logo Must be .jpg format** and will click through to sponsor website
 - o Logo/ Ad placement on interior pages
- VAR to post company information or promotions six (6) times per quarter on VAR social media sites. *Some restrictions may apply. (Sponsor must supply logo and posts 2 weeks in advance of post.*
- Placement within any social media outlets we add in the future.
- Top placement in all member email correspondence.
- Full list of VAR membership and contact information upon request.

Non-Digital

- 2 VIP tickets for the Annual Holiday Gala
 - o Introduced and recognized at the beginning of the Gala
 - o 4 additional Gala tickets at member pricing
 - o Top placement in program insert
 - o Opportunity to provide any promotional items to be included in gift bags. (Approx. 150 items needed by Dec. 2)
- 1 VIP ticket for member meetings & events. A second representative can attend at member price point.
 - o Opportunity to speak to attendees for 10 minutes prior to start of meeting/event. (Excluding the Holiday Gala & must be non-competitive)
- Recognized at all VAR member meetings and events
- Opportunity to place business cards, brochures and literature on Sponsor table at VAR office
- Recognition in our New Agent Orientation binders for new agents
- Top placement in the VAR Annual Business Guide
 - o Full color page ad
 - o Guide is handed out at our Annual Holiday Gala in December as well as other events/meetings.
 - o Opportunity to provide Lunch & Learn presentations.



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VAR PATRON - \$600/year

Benefits:

Digital

- Advertising space on the Patron Sponsor box on the Public landing pages on the VAR website. Space includes:
 - o Placement on interior pages. **Must be .jpg format 200w (height doesn't matter)**
 - o *All placements will click-through to sponsors website*
- VAR to post company information or promotions three (3) times per quarter on VAR social media sites. *Some restrictions may apply. (Sponsor must supply logo and posts 2 weeks in advance of post).*
- Placement in all member email correspondence.
- Full list of VAR membership and contact information upon request.

Non-Digital

- 1 VIP ticket for the Annual Holiday Gala
 - o Introduced and recognized at the beginning of the Gala
 - o 2 additional Gala tickets at member pricing
 - o Recognized in program insert
 - o Opportunity to provide any promotional items to be included in gift bags. (Approx. 150 items needed by Dec. 2)
- 1 VIP ticket for one (1) member meeting and event.
- Recognized in our New Agent Orientation binders for new agents
- Full page b/w ad placement in the VAR Annual Business Guide
 - o Guide handed out at our Annual Holiday Gala in December as well as other events/meetings.
 - o Opportunity to provide & Learn presentations.

ALL LOGOS AND ADS MUST BE EMAILED IN .jpg FORMAT TO info@varct.com

By December 2, 2019.



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VAR ANNUAL BUSINESS GUIDE – 5 OPTIONS:

\$300/year:

- **Full color ad** in the VAR Annual Business Guide **(Must be 5.5" x 8.5")**
 - Handed out at our Annual Holiday Gala along with the VAR office and other events/meetings.

\$200/year:

- **Full black & white ad** in the VAR Annual Business Guide **(Must be 5.5" x 8.5")**
 - Handed out at our Annual Holiday Gala along with the VAR office and other events/meetings.

\$150/year:

- **½ page color ad** in the VAR Annual Business Guide **(Must be 5.5" x 4.25")**
 - Handed out at our Annual Holiday Gala along with the VAR office and other events/meetings.

\$100/year:

- **½ page b/w ad** in the VAR Annual Business Guide **(Must be 5.5" x 4.25")**
 - Handed out at our Annual Holiday Gala along with the VAR office and other events/meetings.

\$50/year:

- **¼ page b/w ad** in the VAR Annual Business Guide **(Must be 2.75" x 4.25")**
 - Handed out at our Annual Holiday Gala along with the VAR office and other events/meetings.